How to Place an Ad on Canadian Travel News?

- Register an ad account on CTN.



- Fill the form

| Member Reg | gistration - Canadian 🗙 🕂 | | | | | 0 | - 0 | > |
|---------------------------------|--|---------------------------|-----------------------------|-------------------|----------|--------|-------------|---|
| $\leftrightarrow \rightarrow G$ | Canadiantravelnews.ca/member-registration/ | | | | | • & & | 🔒 Incognito | |
| | r Star in Bold Switzerland Tourism Video | Canada's Travel Guy Jim B | REGISTER | LOGIN | | f 🎔 🛛 | | |
| | Canadian TravelNews.ca | Your dr | ream vaca Faligetaways d | tion is possible! | Book Now | redtag | | |
| | HOME NEWS + DESTINATIONS + | JIM'S BLOG VIDEOS | CONTACT | NEWSLETTER | | | | |
| | MEMBER REGISTRATION | | | | | | | |
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| |) | Jsername | | | | | | |
| | | | | | | | | |
| | | First Name | | | | | | |
| | | | | | | | | |
| | | .ast Name | | | | | | |
| | | | | | | | | |

- Login into CTN with Username/Email and password.

| Member Login - Canadian Travel 🗙 🕂 | | 0 | - 0 | × |
|--|--|--|-------------|-------------|
| \leftrightarrow \Rightarrow C $($ a canadiantravelnews.ca/member-login/ | | ~ & ☆ | 🔒 Incognito |) : |
| Canadian TravelNews.ca | STREET ST | BURGERS PIZZAS COCKTAILS GOOD TIMES | | |
| HOME NEWS - DESTINATIONS | JIM'S BLOG VIDEOS CONTACT NEWSLETTER | | | |
| MEMBER LOGIN | | | | |
| | | | | |
| | | | | |
| | | | | |
| | Username or E-mail | | | |
| | | | | |
| | Password | | | |
| | | | | |
| | Keep me signed in | | | |
| | Login Register | | | |
| | | | | |
| Search for anything O | Eliter in the second se | ^ 🛥 📾 🌈 🗘 EN | VG 08:41 PM | R 2) |

- Once login you will see "Create new AD" screen.

| canadiantravelnews.ca/ads-manager/testaddemo/?swcfpc=1 | | | | | | | | \$ \$ | |
|--|---------|------------|--------|--------------|------------|-------------------|--------|-------|--|
| HOME NEWS - DESTINA | TIONS + | JIM'S BLOG | VIDEOS | CONTACT | NEWSLETTER | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Create new Ad | | | | Choose Billi | ng model a | and Limit display | | | |
| Where do you want to show your Ad? | | | | | | | | | |
| Top Banner Ads | | | ~ | Cost per V | iews | | | | |
| Your email | | | | (| | | | | |
| example@gmail.com | | | | Ad Preview | | | | | |
| Ad URL (255) | | | | | | | | | |
| http://example.com | | | | | | | | | |
| Thumbnail: png, jpg, gif | | | | | | | | | |
| Choose File No file chosen | | | | | | | Pavi | nowl | |
| When you want to start displaying ad? | | | | | | | , ay . | 1011. | |
| select date | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |

- There are 6 type of Ads on the portal

| Create new Ad | Choose Billing model and Limit display | |
|---------------------------------------|--|----------|
| Where do you want to show your Ad? | 0 | |
| Top Banner Ads 🗸 🗸 | Cost per Views | |
| Top Banner Ads | (CPM) | |
| Side bar ads 1 | Ad Preview | |
| Sidebar ads 2 | | |
| Sidebar ads 3 | | |
| Sidebar ads 4 | | |
| Sidebar ads 5 | | |
| Sidebar ads 6 | | |
| When you want to start displaying ad? | | Pay now! |
| select date | | |

Top Banner ads –

Ads that are displayed on top bar of the site and inline ads of the post Ad size – 728*90 pixels

1. Title ad -



2. Inline post ad –



Side bar Ads –

Ads that are displayed in the side bar of the post page. Ad size – 300*250 pixels



*Side bar ads 1,2,3,4,5,6 – No. defined the order of the ad from top to bottom. There are currently 6 side bar ads on the portal.

Fill the Ad form

- Select Ad type
- Email
- Ad URL
- Image or GIF with right dimensions (not more than 1mb or 1024*1024px)
- Select Ad start date
- Choose billing model and limit
- After filling all above parameters click on "Pay Now"

| NEWSLETTER | | | | |
|--------------------------------------|------------|--------------------------|-------------|-----------|
| Create new Ad | | Choose Billir display | ng model an | d Limit |
| Where do you want to show your Ad? | | | | |
| Side bar ads 1 | ~ | ۲ | | |
| Your email | | Cost per Views | | |
| info@canadiantravelnews.ca | | (CPM) | | |
| Ad URL (232) | | | | |
| https://www.sunwing.ca/ | | 10000 | O | 0 |
| Thumbnail: png, jpg, gif | | views | views | views |
| Choose File 1620678744-cnt_ebb_3 | 00x250.gif | | | |
| When you want to start displaying ad | ? | Ad Preview | | |
| 2021-05-11 | | IT'S BI | ETTER T | 0 |
| | | BE BO | OKED. | |
| | | | | |
| | | sunwi | na Book | by May 31 |

Once you click "Pay now!" You will see this message after few seconds

| n correctly addec | dded! Now you will be redirect to payment module. | | | |
|-------------------|---|--|--|--|
| | Choose Billing model and Limit display 🕔 | | | |
| | Ad Preview 🕔 | | | |
| \sim | | | | |
| | | | | |

Congrats! Ads has been submitted for approval.